



NEWS RELEASE

FOR IMMEDIATE RELEASE

SKEENA-QUEEN CHARLOTTE REGIONAL DISTRICT RECEIVES RECYCLING AWARD

Prince Rupert, BC – May 25, 2012 – On behalf of the Skeena-Queen Charlotte Regional District's (SQCRD) Recycling Division, Tim Des Champs, Recycling Operations Manager accepted the *Top 100 Participants Award* from Call2Recycle Canada for the Regional District's continued commitment to the reclamation and recycling of batteries and cell phones through the Call2Recycle program. "We are excited to have companies like yours setting an example for environmental sustainability by helping to steer hazardous waste away from landfills", says Joe Zenobio, Executive Director with Call2Recycle Canada.

Call2Recycle® is a program of the Rechargeable Battery Recycling Corporation (a non-profit public service organization) promoting environmental sustainability by providing free battery and cell phone recycling in North America. It is also the only free collection program in North America at the present time and it is funded by product manufacturers across the globe committed to environmentally-sound recycling of these items. Since 1996, Call2Recycle has diverted 30 million kilograms of rechargeable batteries from the solid waste stream and established a network of 30,000 public collection sites.

As one of the top participants in this program, the SQCRD helped Call2Recycle collect almost one million kilograms of batteries across Canada in 2011.

"We are very proud to be recognized for this program," says Barry Pages, Chair of the Skeena-Queen Charlotte Regional District. "It is a reflection of the continued efforts of the community to build a sustainable, livable area and the Regional District in working with recycling partners in order to achieve that."

Tim Des Champ, Recycling Operations Manager
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